

RATE CARD FOR INTERNATIONAL ADVERTISERS

ADVERTISING RATE NOTICE effective June 29, 2009 to June 27, 2010

Current government levies & taxes are included in all rates quoted

APPLIES TO INTERNATIONAL BOOKINGS ONLY

Fiji Times

DISPLAY (EGN) ADVERTISING RATES :

LEVEL	SUNDAY TO FRIDAY		SATURDAY	
	Rate per col cm	Full page rate	Rate per col cm	Full page rate
Casual	\$5.88	\$1,411.20	\$7.23	\$1,735.20

ALL INTERNATIONAL RATES QUOTED IN AUSTRALIAN DOLLARS (AUD\$)

Colour Charges (Note: "spot" = cyan, magenta, yellow or our special blend red only)

THE FIJI TIMES - Sunday to Saturday editions:

1 spot col.: AUD\$250

2 spot col.: AUD\$500

Full colour: AUD\$750

Insert Charges (minimum order: 10,000 pcs)

Glossy inserts charged per page. Quotes will be provided on request.

Note: Minimum insert charge AUD\$840

Bond insert quotes will be supplied on request.

Positional Loadings (subject to availability):

Preferred positions attract a minimum 10% loading. Please refer to Advertising Manager:

Telephone: (679) 322 1718

Fax: (679) 330 2633

Email: npowell@fijitimes.com.fj

CLASSIFIED ADVERTISING RATES:

THE FIJI TIMES - Sunday to Friday editions

AUD\$6.80 per col cm

THE FIJI TIMES - Saturday edition

AUD\$8.50 per col cm

Translation: AUD\$0.23 per word

NOTE: AGENCY COMMISSION NOT APPLICABLE ON CLASSIFIED ADVERTISING

Nai Lalakai



NAI LALAKAI & SHANTI DUT DISPLAY ADVERTISING RATES

Level	Rate per col cm	Full page rate
Casual	AUD\$2.50	AUD\$600

Nai Lalakai Back bond charges:

Insert, Spot Colour & Translation:

Refer to Fiji Times charges above

CLASSIFIED ADVERTISING RATE:

AUD\$2.50 per col cm

SHANTI DUT DIWALI SPECIAL EDITION EGN CHARGES:

AUD\$3.00 per col cm



Special offer! 50% discount on ST space & colour rates

Free Youth Newspaper insert in the Sunday Times

6 x 40	full page	Full colour	\$1,138.00
6 x 20	half page	Full colour	\$774.00
6 x 10 / 3 x 20	quarter pg	Full colour	\$590.00
6 x 10 / 3 x 20	quarter pg	One spot col.	\$318.00
6 x 10 / 3 x 20	quarter pg	mono	\$182.00
6 x 8	strip	Full colour	\$500.00
6 x 8	strip	One spot col.	\$282.00